

rob quandt

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Brooklyn • New York

creative director

www.truetopharm.com



—experience—

freelance associate creative director • 10/18 —

tbwa wildtype • new york, ny

merck oncology [aybintio, keytruda, ontruzant]

freelance • 12/10 —

agencies: bgb ny, biolumina, cdm ny, cementbloc, digitas health, fcb, grey ny, grey healthcare, harrison & star, havas health, lynx, ogilvy commonhealth, mrm mccann, strikeforcenyc

brands: amyvid, basaglar, bayer women's health, biogen, chantix, cimzia, dysport, eliquis, genentech oncology, gsk vaccines [boostrix, pediarix, shingrix], linzess, milprosa, movantik, olumiant, paragard, plegridy, sanofi diabetes, soliqua, striverdi, restylane, talz, walgreen's, xalkori, xifaxan, zometa

vp, associate creative director • 3/07 — 12/10

ogilvy healthworld • new york, ny

addyi, allergan [botox, latisse, natrelle], dove, qlaira, relistor, tygacil, xalatan

copy supervisor • 3/04 — 3/07

saatchi & saatchi healthcare • new york, ny

ambien, ambien cr, anzemet, elitek, enbrel, eligard, eloxatin

various • 1995 — 2004 [details available upon request]

beyond interactive, cmr, llns, luminant, medicus, r/ga, u.s. department of state, y&r

—education—

fordham university [mba] • new york, ny

providence college [bs] • providence, ri

—awards—

2006 silver mma in-awe • film in professional education [elitek]